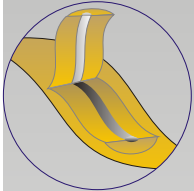


ZeroStat™ ESD Carpet/Tile YARN CONSTRUCTION ▼

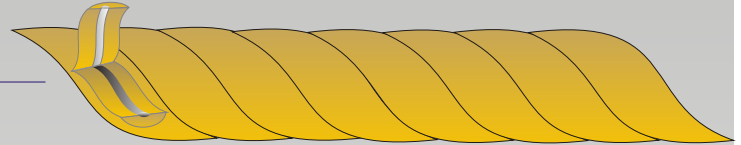
- 24/7 Use and Abuse Crush Resistant Fiber Fusion Technology
- Lifetime Permanent ESD Protection and Performance
- Meets ANSI / ESD S20.20 Recommendations
- Heavy 26oz. Standard Face Weight
- Concept to Completion Design Selection with 27 Colors
- Industries Lowest BVD (Body Voltage Generation) Rating

- Ideal for:*
- Electronic assembly
 - Call centers
 - Control towers
 - Networked offices
 - 911 EMA centers

Typical computer-grade "Low kV" carpet

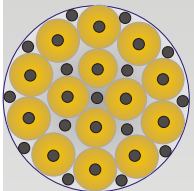


Insulated conductive fiber

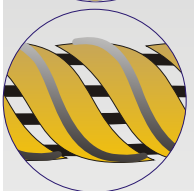


There are several grades of antistatic, Low kV rated carpet that merely reduce the electrostatic charge by using a temporary topical antistatic coating. Antistatic fiber is insulated inside the yarn (see cut-away) providing limited contact points and yielding poor electrical performance.

ZeroStat™ ESD carpet/tile yarn construction

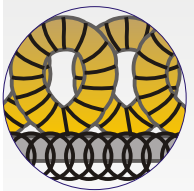


*Carbon-loaded filaments
woven into every yarn
strand of every yarn bundle*

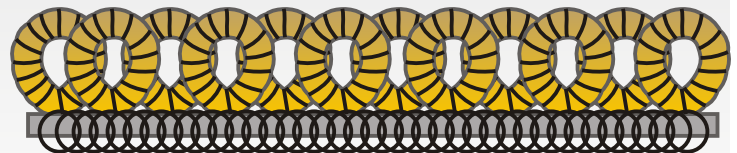


Over-engineered, ZeroStat™ Carpeting features redundant heavy 0.44 denier conductive yarn fiber interwoven and twisted throughout every yarn bundle to create infinite permanent contact points in every square inch of finished product.

FiberFusion™ conductive fiber matrix



Conductive primary backing



Our design concept at this phase of construction was engineered to unite our advanced ZeroStat™ FiberFusion™ technology with our Comfort Cushion™ & UniStat™ backing systems for superior electrical performance, enhanced ergonomic comfort and exceptional sound absorption qualities. FiberFusion™ technology is not dependent on temperature or humidity and assures lifetime electrical performance, quality and comfort.

For more information contact Ground Zero Electrostatics customer service at
877-GND-ZERO (463-9376) or log on to www.gndzero.com